



**SUPPLY BLOCK®**

# Token & Marketing Breakdown

**BLOCKCHAIN POWERED TECHNOLOGY SOLUTIONS**



**INCREASES  
EFFICIENCY**



**SAVES  
MONEY**



**SAVES  
TIME**



**ELIMINATES  
FRAUD**

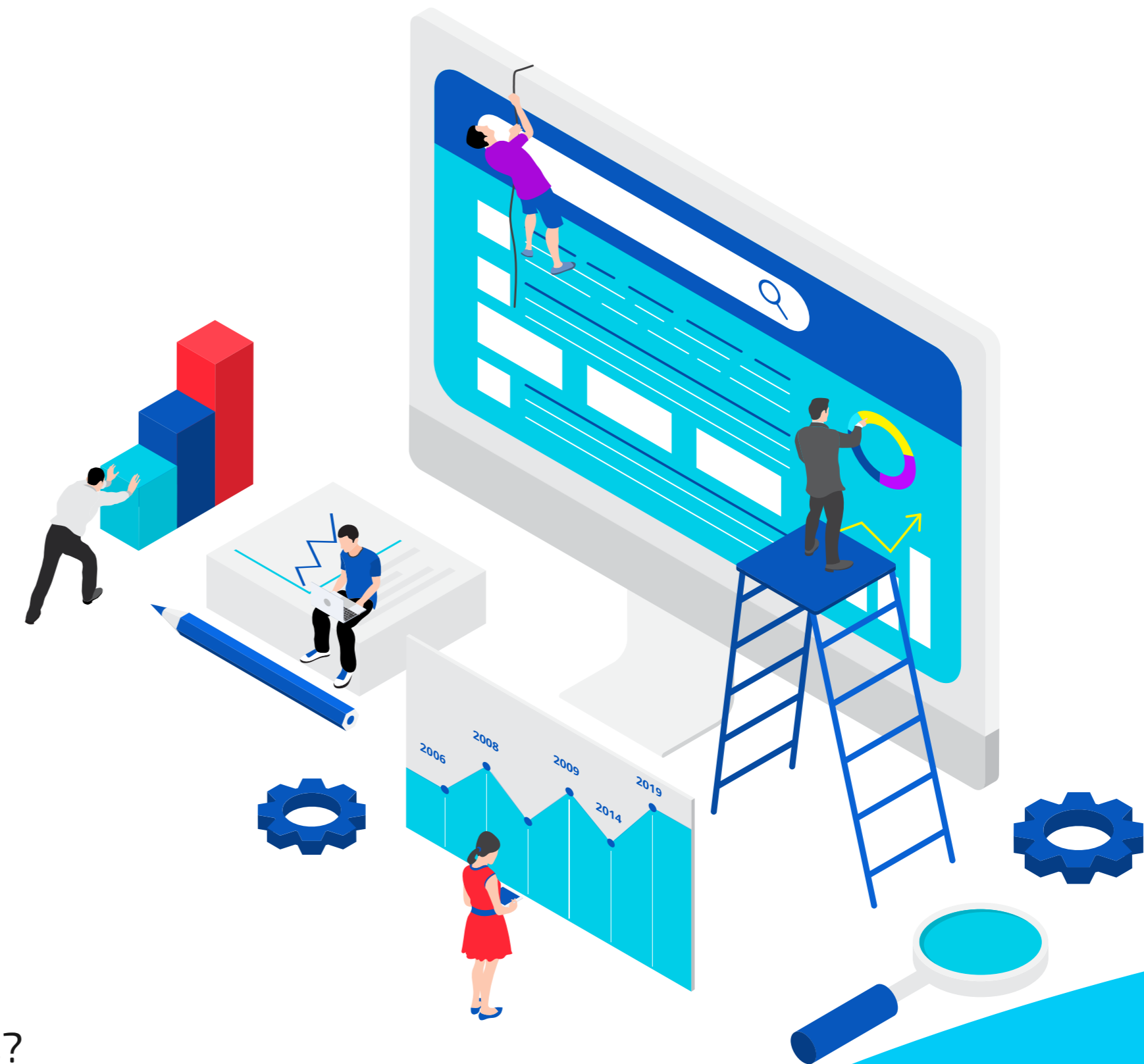
# A blockchain enthusiast's guide on the tokenomics & marketing of **SupplyBlock**

☑ What makes **SupplyBlock** different from other blockchain startups?

☑ Why should I buy **SupplyBlock** tokens?

☑ How will **SupplyBlock** protect, reward and take care of its token holders?

☑ What marketing plans does **SupplyBlock** have to increase token adoption?



# The problem with many **blockchain** startups

- 01.** Eager to raise funds. Many blockchain start-ups launch without a working product or essential business plan.
- 02.** Fuelled by greed, unsustainable expectations are created, which become exceedingly difficult and expensive to maintain.
- 03.** A “pump and dump” cycle is established. Frustrated and disheartened token holders are unable to trust the brand as deadlines are missed and promises broken.
- 04.** Before long, project funds dry up. Teams go quiet, and token holders are left out of pocket, wondering where it all went wrong.



# SupplyBlock has a working product!

---

A single online platform with multiple applications. **SupplyBlock** offers an end-to-end integrated technology solution that optimizes efficiency within a secure, transparent and auditable environment. Its cross-sector applications significantly reduce the risk of fraud and error, along with enhanced auditability and reporting. This robust working product with an established business case will impact token demand through its everyday utilisation and technology adoption.

## Supplier Management

---

**SupplyBlock** technology solves problems associated with supplier verification, categorization and active compliance.

## Competitive Bidding

---

**SupplyBlock** provides an innovative, easy-to-use blockchain integrated technology platform that is both process & cost efficient.



## Smart Procurement

---

**SupplyBlock** technology limits risks associated with miss-spent funds and aligns procurement processes.

## Vendor Risk & Compliance

---

**SupplyBlock's** Vendor Risk Assessment tool enables automated rating of service providers and the overall risk they pose.

# Real adoption. Real interest. Real news.

## International Partnerships 01

On-going enterprise partnerships that are due to get media coverage.

## Government Applications 02

Strong support from local municipalities and other national implementation partners.

## Expert Advisors 03

Collaborations with experts from industry leading institutes.

## 04 Exclusive Broker Networks

Aggressive onboarding from private professional networks.

## 05 Chambers of Commerce

Roll-out programs with several foreign chambers of commerce.

## 06 Listed Partners

White labelled technology solutions tailored for global large enterprise deployments.



# Focused on **marketing** and **token holders**

- ✓ Exclusive **broker networks** and sign-up commissions.
- ✓ Aggressive **token rewards** for early adopters.
- ✓ Blockchain **insurance funds** to ensure users are protected.
- ✓ Token **buyback schemes** to reduce token supply.
- ✓ Key **community airdrops** to spread social awareness.
- ✓ Lucrative **trading competitions** to encourage liquidity.



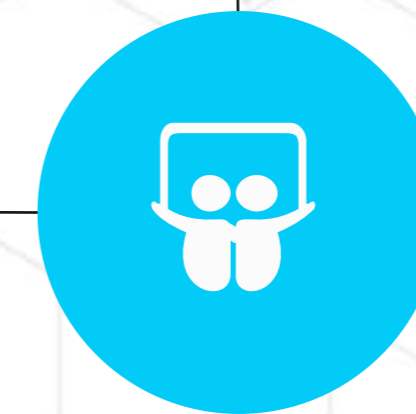
## Token Holder Rewards

Price re-active token rewards that can allow token holders to greatly increase their holdings over short periods of time.



## Blockchain Powered B2B Platform

Platform user growth is resulting in constant increased token adoption.

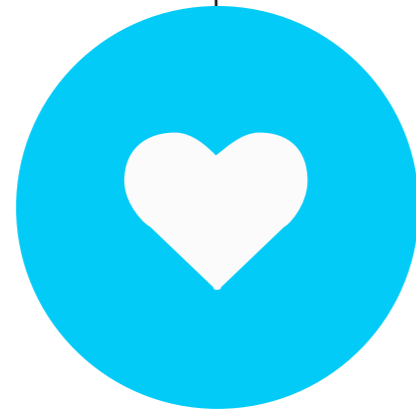


## Private Broker Networks

Private brokers are heavily promoting our tokens to their exclusive networks.

## Community Airdrops and Trading Competitions

Constant engagement and marketing campaigns ensure we maintain a close relationship with our early adopters and token holders on an on-going basis.



A real use case and product to grow **token adoption**.



Rewards and continued news to motivate **token holders**.



Exchange listings, trading competitions and buybacks to assist **token traders**.



A continued , pro-active community in which our token holders are respected, listened to and vital in the journey forward.



## Buyback Structures & Insurance Fund

Buyback campaigns allow us to keep circulating supply minimal, while insurance funds ensures user funds are protected.



# SupplyBlock Private Broker Network

We believe **SupplyBlock** can change the world. Those who share that belief, join the **SupplyBlock** Broker Network, and get rewarded for their efforts when they introduce friends to the world of **Supplyblock**.

## Spread Awareness 01

Blockchain technology and crypto tokens can be intimidating. Brokers help others understand the benefits of our platform.

## Invite Colleagues 02

Many of our users are well respected individuals and industry leaders. This allows them to invite esteemed colleagues to learn more about the **SupplyBlock** platform.

## 03 Leverage Existing Networks

**Supplyblock** enthusiasts relish the chance to speak about our innovative platform to friends and professionals in closed networks.

## 04 Highly Incentivized Terms





Time in money. Our brokers are in high demand, which is why we give very generous discounts and rewards to those who are part of our network.





# SupplyBlock Token Holder Rewards

We wouldn't be as successful as we are, without our early adopters and loyal token holders. As such we have created an extremely generous and lucrative rewards program for all **SupplyBlock** token holders!

-  The higher the token price, the **more rewards** you receive.
-  The more tokens you hold, the **more rewards** you receive.
-  The longer you hold tokens, the **more rewards** you receive.
-  The sooner you start, the sooner you receive **more rewards**.



Participants meeting requirements receive **FREE** SupplyBlock Reward Tokens

## Passive Income

Sell bonus tokens while leaving your initial investment untouched.

## Open to Everyone

Easy to join and open to anyone. Regardless of your token holdings.

## Grow with the Brand

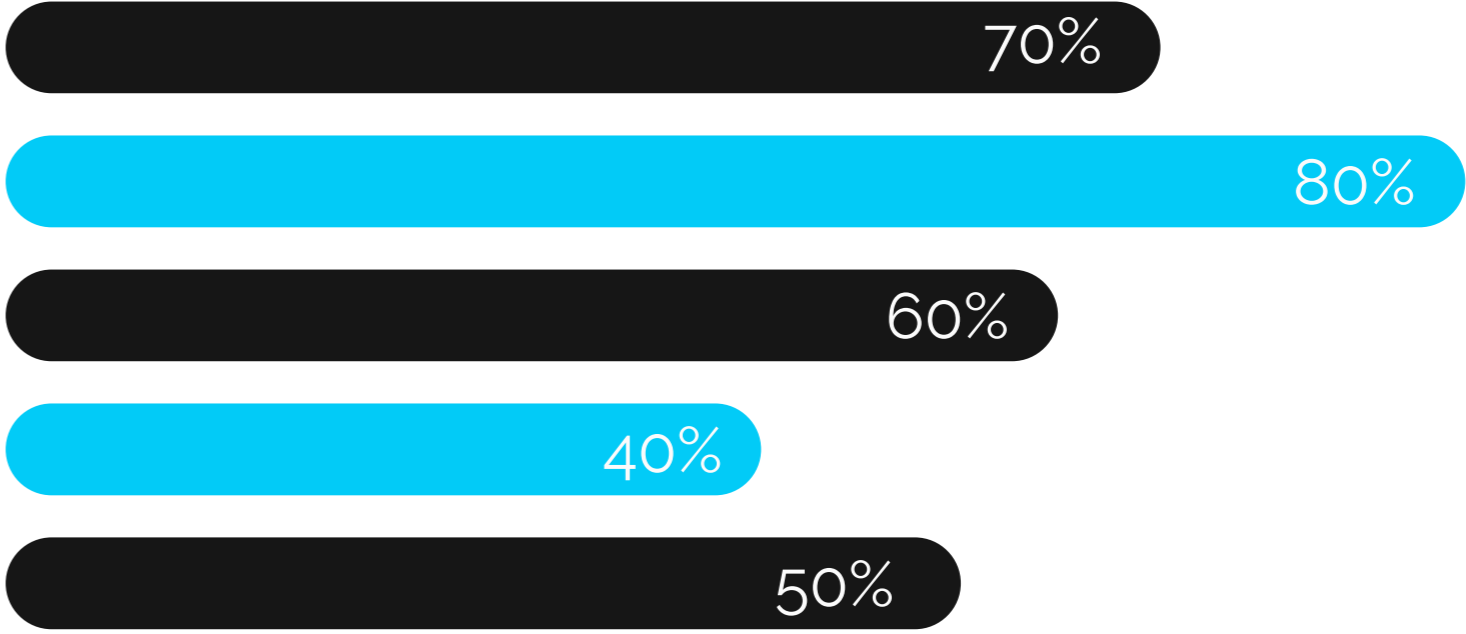
Token rewards are our way of saying thankyou to our loyal users.



# SupplyBlock Blockchain Insurance Fund

User peace of mind and safety are at the forefront of **SupplyBlocks** core beliefs. For this reason, every transaction on our platform will donate a percentage to our insurance fund, that is exclusively reserved to protect users in the event of a security breach, or other unforeseen circumstances.

### Funds divided and reserved for your best interests



# SupplyBlock Tokenomics

We understand the value of balanced token supply and demand. Our team tokens are frozen, and the bulk of our circulating supply kept locked within our platform. This allows for the minimum amount of tokens to be circulating on the open market at any given time.



**Total Circulating Supply: 50 Million**

**Tokens Sold To Date: 20 Million**

**Tokens Reserved for Early Private Round: 20 Million**

**Tokens Reserved for Rewards Program: 10 Million**

Changes to the figures below will only be actioned pending the approval and support of our community. We are committed to the long-term growth and success of our brand and technology platform.

## **Token Burn 2020 - 2021**

As part of our commitment towards keeping token supply as low as possible. We are going to reduce our total circulating supply by **25 Million tokens in 2020/21**. This is a massive 25% reduction in circulation.

# Why SupplyBlock Matters

The world economy is under distress. The ability of organizations to continue to provide business services in the face of adverse operational conditions is essential. Solutions that can improve operational efficiencies and overcome traditional challenges such as corruption and gross mismanagement of funds are highly desirable.



"SupplyBlock is at the forefront of innovation in the operational resilience, supply chain optimization and digital solutions space. We pride ourselves on meeting customer expectations in a rapidly changing market."

**Werner Coetzee**  
Co-Founder



"We understand the challenges associated with digitizing and simplifying business processes in order to optimize operational efficiency. "

**Stuart James**  
Co-Founder



Proud supporters of the core concepts of the





**SUPPLY BLOCK<sup>®</sup>**

**BLOCKCHAIN POWERED TECHNOLOGY SOLUTIONS**